



# DesignOps Professional Programme

## CURRICULUM OVERVIEW · AGILE DESIGN SCHOOL

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**Duration:** 3 months · **Level:** Senior designers & leads · **Format:** Live cohorts (weekday evening / weekend / blended) · **Fee:** Rs. 95,000 (EMI available; scholarship discounts up to 30% via the Scholarship Entrance Test)

Learn to orchestrate people, processes and craft so design scales — team rituals, design systems governance, research ops, capacity planning and design quality metrics.

### Who should join

- Senior designers and leads responsible for how the team works
- Aspiring Design Program Managers, UX Producers and ResearchOps specialists
- Heads of design formalising operations before scaling the team

### Curriculum, stage by stage

#### Weeks 1–2 · What DesignOps Is (and Isn't)

The discipline of orchestrating people, processes and craft so design scales; DesignOps as a role versus a mindset; producers, design program managers and ResearchOps specialists; diagnosing your organisation's real pain points before prescribing anything.

#### Weeks 3–4 · How Teams Work Together

Team structure and skills-complete staffing; rituals, critique cadences and communities of practice; human-first hiring, onboarding and transparent career pathways for design roles.

#### Weeks 5–6 · How Work Gets Done · Standardise

Documenting the end-to-end design process from initiation to delivery; aligning design activities; tool audits and shared toolchains that make collaboration efficient.

#### Weeks 7–8 · How Work Gets Done · Harmonise & Prioritise

Design system governance at organisational scale; research repositories everyone can use; exposing workflow bottlenecks; capacity planning and objective prioritisation of design work.

#### Weeks 9–10 · How Work Creates Impact

Defining 'good' and 'done'; choosing and tracking design quality metrics; socialising design's value with success stories; enabling non-designers through playbooks and training so the design team stops being the bottleneck.

#### Weeks 11–12 · Capstone · Your DesignOps Playbook

An internal-research-driven DesignOps roadmap for a real organisation (yours, or a partner's): pain-point diagnosis, a prioritised operations plan and a measurement model — defended before a panel of design leaders.

### Learning outcomes

- Diagnose an organisation's real design-operations pain points
- Standardise process, tooling and design system governance
- Set up ResearchOps and capacity planning that stick
- Measure and socialise design's impact — and enable non-designers

## **Assessment & certification**

Assessment is based on real project work and a final live portfolio jury — never attendance. Graduates receive a certificate with a unique, verifiable ID; assessment rubrics are public.

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Book a free 45-minute demo class: <https://agiledesignschool.com/how-to-apply.html> · [info@agiledesignschool.com](mailto:info@agiledesignschool.com) · +91-7799041401 · Sri Sai Ram Manor, Sri Nagar Colony, Kamalapur Colony, Yousufguda, Hyderabad, Telangana 500045