



Post Graduate Programme in Human-Centred Product Design

CURRICULUM OVERVIEW · AGILE DESIGN SCHOOL

Duration: 11 months · **Level:** Graduates & professionals · **Format:** Live cohorts (weekday evening / weekend / blended) · **Fee:** Rs. 2,40,000 (EMI available; scholarship discounts up to 30% via the Scholarship Entrance Test)

An 11-month, PG-level pathway covering research, UI, product strategy and design leadership — the senior-track credential.

Who should join

- Graduates who want the most comprehensive design credential
- Working professionals building toward product leadership
- Designers who want strategy and leadership depth, not only craft

Curriculum, stage by stage

Term 1 (Months 1–3) · Research & Human Insight

Research methods, behavioural science, ethics and India-relevant field studies.

Term 2 (Months 4–6) · Interaction & UI Mastery

Flows, interaction patterns, advanced UI craft, design systems and accessibility.

Term 3 (Months 7–9) · Product Strategy

Business models, metrics, experimentation, service design and AI-era product patterns.

Term 4 (Months 10–11) · Leadership & Capstone

Design leadership, storytelling, an industry capstone with a partner organisation, and a final external jury defence.

Learning outcomes

- Run research, design and strategy end-to-end on a real engagement
- Connect design decisions to business models and metrics
- Lead critique, storytelling and stakeholder alignment
- Defend an industry capstone before an external jury

Assessment & certification

Assessment is based on real project work and a final live portfolio jury — never attendance. Graduates receive a certificate with a unique, verifiable ID; assessment rubrics are public.

Book a free 45-minute demo class: <https://agiledesignschool.com/how-to-apply.html> · info@agiledesignschool.com ·
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