



# Product Design Career Accelerator

## CURRICULUM OVERVIEW · AGILE DESIGN SCHOOL

---

**Duration:** 4 months · **Level:** 2+ yrs experience · **Format:** Live cohorts (weekday evening / weekend / blended) · **Fee:** Rs. 1,20,000 (EMI available; scholarship discounts up to 30% via the Scholarship Entrance Test)

For designers and professionals who want to solve product problems, influence teams and design beyond screens.

### Who should join

- Designers with 2+ years plateauing in execution roles
- Solo designers carrying senior responsibility without senior training
- Designers targeting senior, lead and GCC interviews

### Curriculum, stage by stage

#### Weeks 1–3 · Business of Design

Unit economics, product-market fit and how design creates measurable value.

#### Weeks 4–6 · Discovery & Evidence

Continuous discovery habits, opportunity mapping and mixed-methods research.

#### Weeks 7–9 · Metrics & Experimentation

North-star metrics, funnels and reading experiment results without fooling yourself.

#### Weeks 10–12 · Design at Scale

Complex flows, platform thinking, accessibility at scale and working with engineering.

#### Weeks 13–14 · Influence & Leadership

Narrative building, executive communication and running critique.

#### Weeks 15–16 · Strategic Capstone

From opportunity to measured outcome — defended before senior design leaders.

### Learning outcomes

- Frame design problems in business terms
- Lead discovery end-to-end
- Make metric-informed decisions and defend them to executives
- Interview credibly for senior and lead product design roles

### Assessment & certification

Assessment is based on real project work and a final live portfolio jury — never attendance.  
Graduates receive a certificate with a unique, verifiable ID; assessment rubrics are public.

---

Book a free 45-minute demo class: <https://agiledesignschool.com/how-to-apply.html> · [info@agiledesignschool.com](mailto:info@agiledesignschool.com) ·  
+91-7799041401 · Sri Sai Ram Manor, Sri Nagar Colony, Kamalapur Colony, Yousufguda, Hyderabad, Telangana 500045